

A man with a beard and glasses, wearing a dark suit and a purple tie, is looking down at a tablet. The tablet screen shows a technical diagram of a mechanical part, possibly a valve or a pump, with various labels and text. The background is blurred, showing some lights and a network-like pattern of dots and lines. A large red diagonal shape is overlaid on the right side of the image.

Workplace Excellence & AI Readiness Certification Program

The only certification combining proven organizational excellence methodologies with advanced AI readiness strategies for measurable ROI in Vision **2030** economy

Program Overview

5-Day Intensive Certification | October 12-16, 2025

DURATION	FORMAT	LANGUAGE	ACCREDITED BY
40+ training hours	3 days in-person (KSA) + 2 days virtual	English & Arabic	Best Places to Work Organization

	HR Professionals seeking strategic impact
	Department Managers & Team Leaders driving culture change
	Operations & Transformation Specialists implementing excellence
	Workplace Culture Champions from any function
	Organizational Development Consultants expanding expertise

Why This Program Matters

Research-Backed Impact

Organizations achieving Best Places to Work certification consistently outperform competitors:

- 4x faster profit growth
- 84% lower turnover
- 40% more job applications per opening
- 26% higher retention rates
- 12% higher overall business performance

Unique Value Proposition

The only certification that combines:

- Global organizational excellence standards
- Saudi-specific cultural context and Vision 2030 aligned
- Comprehensive AI readiness preparation

5-Day Learning Journey

Day 1

The Strategic Value of Workplace Excellence

- Research-backed ROI of workplace excellence
- Global and MENA workplace trends
- HR as strategic business driver
- Case studies from regional Best Places to Work companies

Day 2

Building Thriving Workplace Cultures

- Culture assessment and development frameworks
- Workplace wellbeing science: psychological safety, belonging, purpose
- Leadership competency frameworks for excellence
- Real-world culture transformation analysis

Day 3

Employee Experience Design & Inclusive Workplace Practices

- Technical approaches to employee journey mapping
- Advanced methodologies for designing measurable experience improvements
- Quantitative inclusion assessment methods
- Building inclusion metrics and dashboards



Day 4

AI Readiness for Organizational Excellence

- Comprehensive AI impact analysis on job structures and skills
- Technical frameworks for workforce planning and skills gap analysis
- Strategic approaches to reskilling and upskilling programs

Day 5

Professional Assessment & Certification

- Expert evaluation by Best Places to Work professionals
- 90-day implementation plan development
- Certification assessment and validation

Assessment & Certification

Certification Requirements:

- Written examination on organizational excellence methodologies (40%)
- Practical application exercises and case studies (35%)
- 90-day implementation plan presentation (25%)
- Minimum 80% overall score required

What You'll Gain

Immediate Skills

- Technical frameworks for culture assessment
- Data-driven employee experience design
- AI readiness implementation roadmaps
- Measurable inclusion strategies

Professional Recognition

- Official Best Places to Work Practitioner Certificate
- Exclusive professional community access
- Qualification to lead organizational certification processes
- 15-25% salary premium potential for certified professionals

Career Impact

- 68% of certified practitioners receive promotions within 18 months
- Readiness to senior roles: Chief People Officer, Culture Transformation Consultant, AI Readiness Manager
- Competitive advantage in Saudi's evolving job market



Investment & Registration

Pricing Options

- Individual Registration: \$2,500
- Early Bird (60+ days advance): \$2,125 (15% discount)
- Group (3-5 participants): \$2,250 per person (10% discount)
- Corporate (6+ participants): \$2,000 per person (20% discount)

What's Included

- 40+ hours of expert-led training
- Best Places to Work methodology handbook
- Assessment tools and templates
- Implementation roadmap toolkit
- Digital resource library
- Post-program support access
- Professional certification

Limited Capacity

Maximum 15 participants per cohort for high-quality interaction

Program Locations

Primary Venue: Premium location in Riyadh

Additional Dates: Jeddah and Eastern Province

Accommodation: Packages available for out-of-city participants

Take Action

Transform your workplace into a certified center of excellence that attracts top talent, achieves superior performance, and thrives in Saudi Arabia's evolving business landscape.

Next Steps:

1. Register for upcoming cohorts
2. Request detailed program handbook with pricing
3. Contact Best Places to Work program office for group rates

Position your organization at the forefront of workplace excellence while building AI-ready cultures that will define successful workplaces of the future.

Contact Information:

Best Places to Work Program Office

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info@bestplacestoworkfor.org

**Workplace
Excellence
& AI Readiness
Certification
Program**